



GROW YOUR BUSINESS ONLINE



1

Small business accesses CDAP website and is referred to the service provider in their area



2

Eligible small business works with service provider and e-commerce advisor to determine best solutions for their digital storefront (new or enhanced)



3

Eligible small business receives up to \$2,400 in microgrants to cover the costs of adopting new digital technologies

ELIGIBILITY

For-profit business (including for profit social enterprises and cooperatives)

Consumer-facing business

Registered or incorporated business

Business with a minimum of one employee

Business that can be accessed by customers or provides in person services to customers

BOOST YOUR BUSINESS TECHNOLOGY



1

Eligible SMEs are directed from the CDAP website to the Boost your Business Portal



2

SME completes the free Digital Needs Assessment to assess their readiness



3

SME completes the online grant application to cover up to 90% (max \$15,000) of the cost of the digital advisory services to develop a digital adoption plan



4

SME can now access the CDAP Digital Advisor Marketplace to connect with an expert digital adoption service provider to develop their plan



5

With a digital adoption plan in hand, SMEs can apply for an interest free BDC loan to help execute their plan



6

SMEs will be eligible for a \$7,300 wage subsidy for a funded work placement to support businesses undertaking digital transformation

ELIGIBILITY

Sole proprietors or businesses incorporated under the laws of Canada or a province/ territory

For-profit

Privately owned

Full time equivalent employees between 1 - 499

\$500,000 to \$100M of annual revenues in one of the previous three years

Meet all requirements to be deemed a Canadian-controlled Private Corporation (CCPC)

